



2012-13

ADVERTISING AGREEMENT

for NYSPHSAA State Championship Programs

FOR OFFICE USE ONLY
Pd. Date
Check #
Amount
Size
SP

Make checks payable to:
NYSPHSAA
8 Airport Park Boulevard, Latham, NY 12110
Attn: Advertising Department

All advertising inquiries can be directed to the Director of Marketing, Joe Altieri at (518) 690-0771 or fax at (518) 690-0775.

ADVERTISING SIZES AND RATES *See other side for list of Sports & Deadlines

Table with 7 columns: # of Sports, List Sport(s), Full Pg, 1/2 Pg-Hor, 1/2 Pg-Vertical, 1/4 Pg-Hor, 1/4 Pg-Vertical. Rows include sports 1-7 and All 25 Sports.

Add \$150 per program for back cover, inside back cover and inside front cover. Additional for color pages.

NOTE: Advertiser agrees to furnish copy and/or artwork. If no material is submitted for paid ad space, publisher shall use own discretion on creating ad copy. Publisher cannot accept any corrections after deadlines.

ALL AD DEADLINES ARE 3 WEEKS BEFORE EACH STATE CHAMPIONSHIP

Authorization: Date:
Company Print Name:
Street Advertising in # of Sports Program:
City/State/Zip Advertising Rate (above):
Telephone: Options (above):
Fax: Total Due:
Email: DEPOSIT:

AD COPY INSTRUCTIONS

Ad Size:

Other Instructions/Comments

- Please check one of the following:
Same Ad as Last Year (SALY)
Camera Ready Artwork Enclosed
Please create

TO EXECUTE YOUR AD COMMITMENT:
Sign and complete this advertising agreement
Submit your payment
E-mail your advertisement camera-ready (exact sizes as above)